



Priority: 4. A Prosperous and Resilient West Berkshire – goals and key milestones/initiatives

2023	2024	2025	2026	2027
4.A. Proactively engage with, attract and support businesses in West Berkshire to grow and thrive				
Annual Rural Business Forum & Annual Business Conference. Support our rural business clusters. Work with the Newbury BID. Attract new businesses to West Berkshire. Support start-ups.				
Support ongoing skills development by working with partners to deliver lifelong learning opportunities, apprenticeships, work clubs, mentoring and on the job training.				
		1. Pilot first landed Estate Plan	Deliver at least one new landed Estate Plan per year	
4.B. Regeneration of Bond Riverside and build a new community sports stadium				
	1. Complete Bond Riverside Regeneration Programme review 2. Work with the local sporting community to finalise plans for new Community Sports Stadium at Faraday Road	Regeneration of Bond Riverside. (Will continue beyond 2027)		
		Commission and build new Community Sports Stadium		1. Our ambition is to open a new Community Sports Stadium in Faraday Road in 2027
4.C. Continue to invest in key infrastructure and public transport				
Primary & secondary road network maintained in good state of repair. Expand flood prevention schemes.				
	1. Potholes strategy and plan 2. Public Transport Plan	Implement Potholes Plan and incorporate into new Highway Asset Management Plan		
		Implement Public Transport Plan and incorporate into new Local Transport Plan		
4.D. Ensure new housing developments come with suitable infrastructure and enhanced amenities				
Amend Local Plan to ensure new housing developments come with suitable infrastructure and enhanced amenities				