

Privacy Notice: Use of Magic Notes in Public Health

This privacy notice sets out how West Berkshire District Council (the “**Council**”) will use your personal data, and your rights in relation to that personal data. This document describes how and why we collect, store, protect, process and share the data you give to us. It is written in accordance with the UK data protection legislation.

This notice explains what personal data (information) Public Health hold about you, how we collect, how we use and may share information about you when recorded using the Magic Notes tool within Public Health. We are required to give you this information under data protection law.

This notice relates to personal data collected by the Public Health team including by the use of an AI tool called Magic Notes. We will use this information to process personal data by recording, transcribing and summarising meetings through the use of Magic Notes, a generative Artificial Intelligence (AI) tool.

This notice applies to potential, current and former customers of the service and those we have contacted but have opted not to partake in the service. It is important that you read this notice so that you know how and why we use information about you. It is also important that you inform us of any changes to your personal information so that the information which we hold is accurate and current.

Date of Issue: September 2025

Update History:

	First issue of a new Privacy Notice

Directorate: People (Adult Social Care and Public Health)
Service: Public Health

About the Organisation

The Council is the Data Controller. This means it is ultimately responsible for the data it holds about you.

Contact Address:

West Berkshire District Council
Market Street
Newbury
Berkshire
RG14 5LD

ICO Registration Number: **Z6825178**

<https://ico.org.uk/ESDWebPages/Entry/Z6825178>

The Data Protection Officer

Contact details for the Data Protection Officer at the Council can be found at:

www.westberks.gov.uk/dpofficer

THE PERSONAL DATA WE HOLD ABOUT YOU

This document describes how and why we collect, store, protect, process and share the data you give to us. We collect personal data to help us work with you and to understand, plan and provide the Public Health services you need.

WHAT PERSONAL DATA DO WE COLLECT?

When using the Magic Notes tool, we may collect and record the following types of personal data:

- Personal information e.g. your name, address, telephone number, date of birth.
- Contact details for members of your family and support network.
- Information about your finances, e.g. bank details, income, benefits.
- Photographs, for instance, to help inform an Occupational Therapy Assessment.

Special categories of personal data:

- Information about your racial or ethnic origin, religious or philosophical belief and your sexual orientation.
- Information about health conditions or disabilities that may apply to you.

HOW DO WE PROCESS YOUR PERSONAL DATA?

Magic Notes processes your personal data by recording, transcribing, and summarising meetings through the following steps:

1. User (the trained staff member, such as a Public Health Practitioner) seeks consent from you to use Magic Notes.
2. User (the trained staff member, such as a Public Health Practitioner) starts the recording.
3. The meeting is recorded and the audio file is saved.
4. User ends the recording.
5. Magic Notes creates a transcription of the audio file.
6. Azure's OpenAI model creates a summary of the transcript.
7. The user is sent a notification telling them that their meeting summary is ready and can be viewed securely, either on the user's phone or computer.
8. The user makes any edits required and copies the summary into the relevant Council document e.g. in Microsoft Word.

We comply with our obligations under the GDPR by keeping personal data up to date; by storing and destroying it securely; by not collecting or retaining excessive amounts of data; by protecting personal data from loss, misuse, unauthorised access and disclosure and by ensuring that appropriate technical measures are in place to protect personal data.

WHY DO WE NEED YOUR PERSONAL INFORMATION?

We use your personal information to create a secure and comprehensive record of all of the work that we do with and for you. West Berkshire Council's Public Health team will work with you to promote health and wellbeing services, designing services together that both suit you, meet your needs, and those of our communities.

The sharing of information facilitates a joined-up approach with partner agencies, to provide you with the best possible care and support.

PURPOSE AND LEGAL BASIS FOR PROCESSING YOUR PERSONAL DATA

In accordance with the data protection laws, we need a "legal basis" for collecting and using information about you. There are a variety of different legal bases for using personal data which are set out in the data protection laws.

We have set out below the different purposes for which we collect and use your personal data, along with the legal basis we rely on to do so.

Why we use your information	Our legal basis for using your information
<p>West Berkshire District Council is processing your data in line with its statutory duties, outlined in the Care Act 2014.</p> <p>Processing is also necessary in the public interest; in other words, as a public authority, West Berkshire District Council runs a Public Health service to protect the people who live within the district.</p> <p>Processing may also be occasionally necessary in the "vital interests" of individuals – this means that where someone could be seriously harmed if it didn't act, the Council is under an obligation to do what is necessary to protect them.</p> <p>We will use your data in Magic Notes.</p> <p>As we have a statutory basis for collecting your personal data, we do not need to ask for your permission to collect and share it, however we will only ever share your data on a basis of need, in line with legislation and will work transparently with you at all times.</p> <p>Specifically, when using Magic Notes, your</p>	<p>Vital Interests: Article 6d of the GDPR namely the processing is necessary in order to protect your vital interests or those of another person.</p> <p>Public Task: Article 6e of the GDPR namely the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Council.</p> <p>Legal Obligation: Article 6(c) the processing is necessary to comply with the law. This may include:</p> <ul style="list-style-type: none">• Care Act 2014.• Health and Social Care Act 2012.• Health and Social Care Quality and Safety Act 2015 Section 251(b).• Mental Capacity Act 2005.• Mental Health Act 2007.• Housing Act 2004.• Liberty Protection Safeguards.

Why we use your information	Our legal basis for using your information
<p>consent will be requested at the outset of a call if it is being recorded using Magic Notes. Whilst the legal basis is not consent, the legal basis of public task allows an objection to be made. If anyone objects to the use of Magic Notes at the start of a call then it will not be used.</p> <p>However, if a recording is in progress when an objection is made, the recording will stop at that point, but the recording made up to that point will be used otherwise the meeting will have been ineffective.</p> <p>Where a service or information request requires you to submit further personal information, a separate privacy notice will describe how we will use that data.</p>	<p>For special category personal data, the lawful basis we rely on for processing the information is Article 9 UK GDPR:</p> <ul style="list-style-type: none"> (a) Your consent (g) Processing is necessary for reasons of substantial public interest (h) Processing is necessary for provision of Public Health or social care services. <p>You can read the guide to lawful basis for processing special category data on the Information Commissioner's Office website</p>

SHARING YOUR PERSONAL DATA

To make sure that we all work together, we may need to share information about you with other organisations.

Your information may be shared with:

- Health services
- Other Council services
- Police or Fire services, should there be a risk to your wellbeing that would make contact with them appropriate
- Charities, providers and caring organisations that might provide services to help you

However, we will only share what others need to know so that they can provide you with appropriate services.

The national data opt out was introduced on 25 May 2018 to allow you to opt out from the use of your data for anything other than your individual care and treatment. This will prevent it being used for research or planning purposes as listed above. The opt out is in line with the recommendations of the National Data Guardian in the Review of Data Security, Consent and Opt-outs.

The national data opt out applies to the NHS and some of the activities of the council. If you are happy with use of your data for research and service planning, you do not need to do anything. If you do choose to opt out your confidential patient information will still be used to support your individual care.

Health agencies and councils must check the NHS national data opt out system before using your data for research or planning.

You can change your national data opt out choice at any time by using the online service or by clicking on Your Health in the NHS App, and selecting choose if data from your health records is shared for research and planning.

We may also share your data if we are required to do so by law, for example by court order or to prevent fraud or other crime.

HOW LONG WILL YOUR DATA BE KEPT?

Magic Notes recordings will be automatically deleted after 60 days. The information is only retained in Magic Notes to allow the West Berkshire Council User time to amend and extract the information onto the Council's network, for example into Microsoft Word. Your personal data will then be kept in accordance with the West Berkshire District Council's retention schedule, which can be found here: <http://www.westberks.gov.uk/retention>. Your data will not be kept any longer than necessary.

HOW IS YOUR DATA STORED AND PROCESSED?

Your data will be held on electronic systems and hosted online storage with restricted access designed for the Council's use and will be protected from unauthorised access using up-to-date technical and organisational security measures.

YOUR RIGHTS

Under certain circumstances, by law you have the right to:

- **Request access** to your personal information (commonly known as a "data subject access request"). This enables you to receive a copy of the personal information we hold about you and to check that we are lawfully processing it.
 - **Request correction** of the personal information that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected.
 - **Request erasure** of your personal information. This enables you to ask us to delete or remove personal information where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal information where you have exercised your right to object to processing (see below).
 - **Object to processing** of your personal information where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal information for direct marketing purposes.
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- **Request the restriction of processing** of your personal information. This enables you to ask us to suspend the processing of personal information about you, for example if you want us to establish its accuracy or the reason for processing it.
- **Request the transfer** of your personal information to another party.
- **Withdraw consent** to the processing of your personal data at any time, where processing is based on your consent. To withdraw your consent, please contact our Data Protection Officer using the contact details below. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legitimate basis for doing so in law.

HOW TO MAKE A REQUEST

If you wish to make a request associated with any of the rights listed above, contact the Council using the contact details at the top of this notice.

INTERNATIONAL TRANSFERS

Your personal data will not be processed outside the UK or by an international organisation.

COMPLAINTS

If you consider that your personal data has been misused or mishandled, you may make a complaint to the Information Commissioner, who is an independent regulator. Further information can be found at: <https://ico.org.uk/make-a-complaint/your-personal-information-concerns/>

The Information Commissioner can be contacted at:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
0303 123 1113

Email: casework@ico.org.uk

Any complaint to the Information Commissioner is without prejudice to your right to seek redress through the courts.

CHANGES TO THIS PRIVACY NOTICE

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make any substantial updates. We may also notify you in other ways from time to time about the processing of your personal information.